

CLAIMS

What is claimed is:

1. A static air freshener comprising:
a frame formed from scented plastic beads and shaped to define a void, said frame being formed to have at least one side member;
a slot formed in said at least one side member, said slot being oriented toward said void;
and
an insert sized to fit within said void and configured to frictionally engage said slot to retain said insert in said void.
2. The air freshener of claim 1 wherein said insert is made of a non woven material which is substantially rigid.
3. The air freshener of claim 2 wherein said frame is formed of one side member which is circular in projection.
4. The air freshener of claim 1 further including attachment means associated with said frame for attaching said static air freshener to a support.
5. The air freshener of claim 4 wherein said attachment means includes an eye structure unitarily formed with said frame, said eye structure having an aperture sized to receive a line there through, and wherein said attachment means includes a line threaded in said aperture and having a length for securing said frame to a support.
6. An air freshener unit comprising:
a bag having an opening to receive a static air freshener, said bag being foldable to form a crease proximate said opening, said bag being made of a material to inhibit the flow of air there through;

a header card positioned over said crease and secured to said bag to form a seal, said header card having a first graphic image formed thereon based on a first theme;

a frame positioned in said bag, said frame being formed from at least one side member to define a space there within, and said frame being formed from scented plastic beads;

a slot formed in said at least one side member, said slot being oriented toward said space;

an insert sized to fit within said space and to frictionally engage said slot to retain said insert in said space, said insert having a second graphic image formed thereon selected to express the theme of said first graphic image.